

**Windsor, North Carolina**  
**April 30, 2015**  
**Recessed Meeting**

The Bertie County Board of Commissioners reconvened its regular meeting from April 20, 2015 at 8:30 am at the Roanoke Cashie River Center located at 112 W. Water Street, Windsor, NC. The Board was present to hear presentations by various Economic Development and Marketing firms. The following members were present or absent:

Present: Ronald "Ron" Wesson, District I  
Stewart White, District II  
Tammy A. Lee, District III  
John Trent, District IV  
Ernestine (Byrd) Bazemore, District V

Absent: None

Staff Present: County Manager Scott Sauer  
Economic Development Director Steve Biggs

Guests Present: Mike Neal, Chairman,  
Economic Development Commission

There were no media members present.

**CALL TO ORDER**

Chairman Wesson called the meeting to order and reconvened the Board's regular meeting which was recessed from April 20, 2015.

The Chairman reviewed the timeline for this RFQ project as follows:

- **February 9<sup>th</sup>** Board of Commissioners set a key priority---RFQ to seek consultants to recommend marketing strategies and an evaluation of the County's economic development system.
- **February 19<sup>th</sup>** Board approved RFQ document and authorized County Manager to seek proposals.
- **March 3<sup>rd</sup>** County Manager conducted information meeting with interested firms.
- **March 27<sup>th</sup>** RFQ submittals received and distributed to the Board

The Board followed the scheduled appointments and engaged in extensive discussion with each firm outlined below:

- 9:00AM – Presentation by Sanford Holshouser Economic Development Consulting
- 10:30AM – Presentation by Creative Economic Development Consulting

### **LUNCH**

The Board took a break for lunch from 12:00 pm – 1:15 pm and used this time to review the draft agenda for the May 4, 2015 meeting. Also, the Board heard a recommendation from the County Manager regarding the establishment of an Employee Assistance Program (EAP) as prepared by Pierce Group Benefits.

Following the presentation, Chairman Wesson indicated that having an Employee Assistance Program available for all employees would be a good way to invest in them and be supportive.

Vice Chairman Lee made a **MOTION** to initiate the EAP effective July 1, 2015. Commissioner Bazemore **SECONDED** the motion. The **MOTION PASSED** unanimously.

### **CALL TO ORDER**

The Board continued on with the day's agenda and followed the scheduled appointments and engaged in extensive discussion with each firm outlined below:

- 1:30PM – Presentation by The Goss Agency
- 3:00PM – Presentation by Greenfield

### **DISCUSSION/WRAP-UP**

Following the final presentation, the Chairman facilitated an open discussion to allow each Commissioner the opportunity to critique and rank the proposals.

Mike Neal, Chairman of the Economic Development Commission, also participated, and the top two firms were Creative Economic Development Consulting and Greenfield.

**CLOSED SESSION**

Vice Chairman Lee made a **MOTION** to go into Closed Session pursuant to N.C.G.S. § 143-318.11(a)(6) to consider the qualifications, competence, performance, character, fitness, conditions of employment, or conditions of initial employment of an individual public officer or employee or prospective public officer or employee; or to hear or investigate a complaint, charge, or grievance by or against an individual public officer or employee. Commissioner Bazemore **SECONDED** the motion. The **MOTION PASSED** unanimously.

The Board shifted into Closed Session

**OPEN SESSION**

Commissioner White made a **MOTION** to shift back into Open Session. Commissioner Trent **SECONDED** the motion. The **MOTION PASSED** unanimously.

**ADJOURN**

Chairman Wesson adjourned the meeting at 5:45PM.

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Ronald D. Wesson, Chairman

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Sarah S. Tinkham, Clerk to the Board